

**DATA CENTRE INDIA 2022**

**9<sup>th</sup> INTERNATIONAL CONFERENCE**

**9<sup>th</sup> November, 2022 ♦ Shangri-La, New Delhi**

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**Smart, Actionable, IoT-driven**  
Solutions for operational excellence

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**INTELLIGENT DIGITAL TRANSFORMATION OF DATACENTER  
OPERATIONS**

# THE PRODUCT

## BENEFITS



MANPOWER REDUCTION



COST SAVINGS BY PROCESS AUTOMATION



SUSTAINABILITY IMPACT BY REDUCING CARBON FOOTPRINT



REDUCTION OF TURNAROUND TIME



ENERGY EFFICIENT

## SIAP- COGNUS



Data Centers / Cloud  
Infrastructure  
Analytics



Industrial  
Infrastructure  
Analytics



Urban Infrastructure  
Analytics



Utility Infrastructure  
Analytics

## SIAP- C2RMS



Healthcare Infra  
Administration



Crisis, Disaster or  
Pandemic  
Management

# RECOGNITION & AWARDS

## AWARDS & RECOGNITIONS



## PRODUCT MATURITY CERTIFICATIONS



ISO 37122:2019  
Sustainable Cities & Communities - Indicators for Smart Cities  
ISO 37120:2018  
Sustainable Cities & Communities - Indicators for City Services &  
Quality of Life

ISO 22320:2019  
Security & Resilience - Emergency Management - Guidelines for  
Incident Management & Response Mechanism

## QUALITY MATURITY CERTIFICATIONS



ISO/IEC  
21823-1:2019

ISO/IEC  
20000-1:2011

ISO/IEC  
27001-1:2013

ISO  
9001:2015

# Things to Monitor in Data Centres



Power  
Management



Energy  
Management



Cooling System  
Management



Environment  
Management

All talk about the revenue from  
the Data Centres...

But...

Cost part of Data Centre is  
Often Ignored !!!



Security  
Management

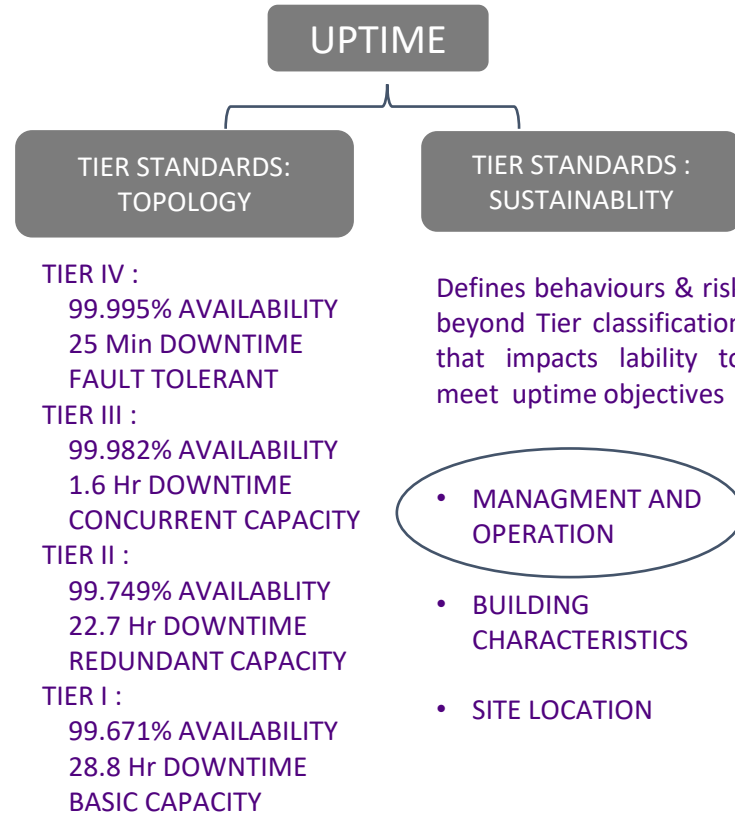
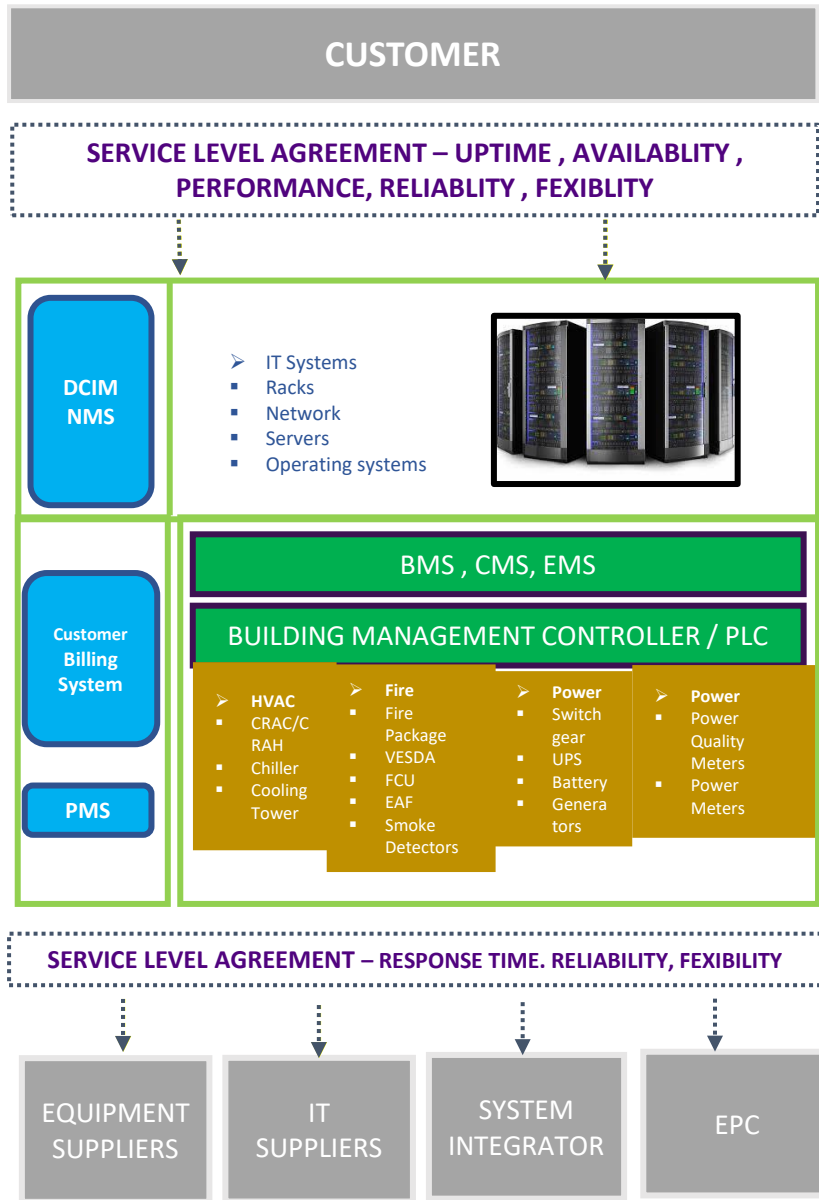


Asset  
Management



Net / Server  
Management

# DATA CENTER OPERATING ENVIRONMENT & CHALLENGES



**FINDINGS OF UPTIME INSTITUTE ON ABNORMAL INCIDANCE REPORT ( JUNE2018)**

- Failure & downtime are common & increasing , despite of many advances
- Complexity and extensive use of 3<sup>rd</sup> parties making life difficult
- Biggest reason of failure is “ **Shortfall in Management , staff activities and operation procedure**”



# SHORTFALLS : DATA CENTRE

## SUPPLIER MANAGEMENT

## OPERATIONAL SUSTAINABILITY

## CUSTOMER MANAGEMENT

- Lack of collaboration and incidence tracking
- Vendors/suppliers SLA tracking issues

### SHORTFALL IN OPERATIONAL PROCEDURE

- ❑ Vendor specific Interface across BMS, CMS, EMS, NMS, DCIM
- ❑ Each solution has its own UI to display parameters ,events and alerts
- ❑ No Ability to monitor and track interdependencies

- ❑ Very Basic situational awareness for few solutions
- ❑ No capability of drilling down for all deployed solutions
- ❑ No capability of data convergence
- ❑ No ability of scenarios management through panels and layouts

- ❑ No unification of user interfaces
- ❑ Control subsystems from Ui's supplied by respective suppliers
- ❑ No standardization of end-to-end operations
- ❑ No possibility for system driven resilience

- ❑ Basic alert and alarm report
- ❑ No ability to historize data
- ❑ Need 3<sup>rd</sup> party tool to achieve elaborated analytics
- ❑ Consolidation of data across system need 3<sup>rd</sup> party like data management system

- Higher customer expectation on visibility and transparency of operation
- SLA Tracking Issues

- ❑ All internal process for Service Escalations are managed manually

- ❑ basic portal capabilities with basic interface and non real time information flow

## EQUIPMENT SUPPLIERS

### SERVICE LEVEL AGREEMENT

Response Time. Reliability, Flexibility

### OT SYSTEMS



- Chillers
- Air Handling Units
- Variable Speed Drives
- Heat Rejection
- Fan Coil Units
- Variable Air Volumes
- CRAC And In-row Cooling Units
- UPS/DRUPS
- Switchboards & Switchgear (MV, LV)
- Power & Power Quality Meters
- Breakers
- Transformers

### IT SYSTEMS

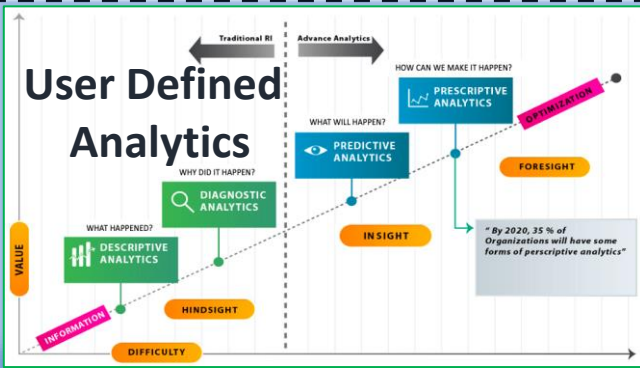


- IT Racks, IT Pods
- Cage
- In-row Cooling Units
- Access Floor Power & Environmental Sensors
- Pdu's, Rack Pdu
- Fire Suppression System
- Water Leak Detection System
- Physical Security
- Surveillance Management System

## DATA CENTRE CUSTOMER

### SERVICE LEVEL AGREEMENT

Uptime , Availability , Performance, Reliability , Flexibility



**PRESCRIPTION ADVISORIES & ACTIONS**

Energy Advisories

Added power down for SEGMENT 5 between 6:30PM to 8:00PM. PUE improvement by 2.3%. Know More

It is advised to schedule a maintenance for:

Switching Panel in LV network (V47-T2) in Main may need maint... Know More

UPS system SAVO-16 battery bank <4> draining at <4> every week... Know More

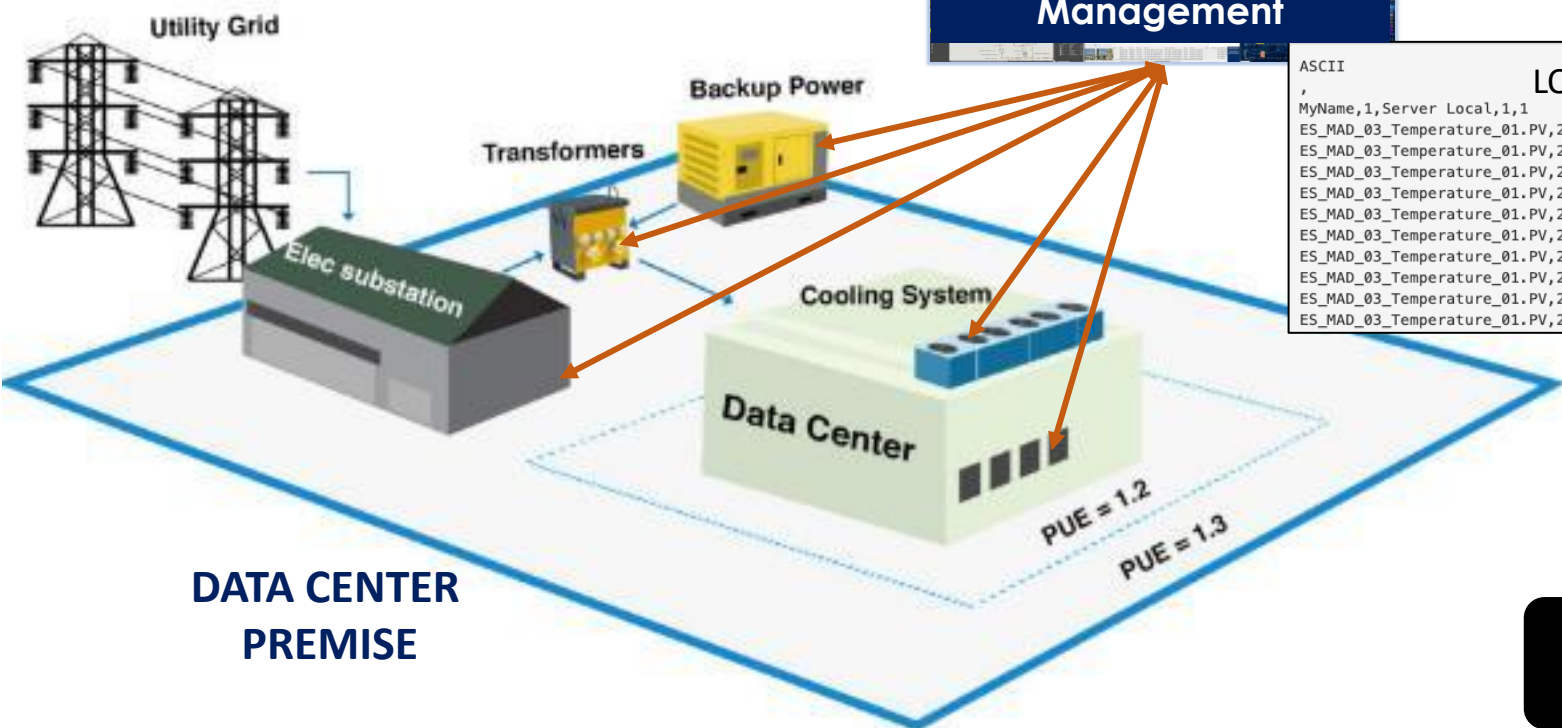
**ACT**

- Raise work order for Asset Maintenance Management
- Raise workflow for Business Process Management
- Create a policy for device/equipment Control



**DC Unified Operations Management**

API: ACTIONS LINKED BACK



LOGS/EVENTS SAVED IN HISTORIAN

```

ASCII
MyName,1,Server Local,1,1
ES_MAD_03_Temperature_01.PV,2,2016/10/13,01:00:00.000,2016/10/13,02:00:00.000,0,10,192
ES_MAD_03_Temperature_01.PV,2,2016/10/13,02:00:00.000,2016/10/13,03:00:00.000,0,20,192
ES_MAD_03_Temperature_01.PV,2,2016/10/13,03:00:00.000,2016/10/13,04:00:00.000,0,10,192
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ES_MAD_03_Temperature_01.PV,2,2016/10/13,09:00:00.000,2016/10/13,10:00:00.000,0,10,192
ES_MAD_03_Temperature_01.PV,2,2016/10/13,10:00:00.000,2016/10/13,10:30:00.000,0,20,192
  
```



**SOLUTION ARCHITECTURE**

# DIGITAL TRANSFORMATION OUTCOMES : DATA CENTRE

## SUPPLIER MANAGEMENT

### SLA PERFORMANCE

- Ability to implement ITSM/OTSM process like incident management , change management , Asset Life Cycle management , SLA management etc
- Ability to collaborate critical & contextualized information across stake holders with mobile apps
- Ability to track SLAs with vendor and customers

## OPERATIONAL SUSTAINABILITY

### ENTERPRISE VISIBILITY & STANDARDISATION

- Unified User Interface across BMS, CMS, EMS, NMS, DCIM
- Ability to track all parameters from single pan of glass
- Ability to manage all events and alerts
- Ability to monitor and track interdependencies
- Ability to consolidated data across systems
- Multiple options of navigation
- Ability to drill down from GIS Layers to building layers to floor layers to equipment level
- Ability to contextualize data
- Ability to converge data in contextualize panels, layouts & scenarios
- Ability to unify operations from central location
- Ability to control subsystems from UOC's Unified operation UI
- Ability to implement standardization for sustainability
- Ability to implement resilience

### PREDICTABILITY

- Ability to define and implement real time KPI
- Ability to develop elaborative dashboards and drill down to equipment level to
- Ability to drive predication and prescription along with optimization of PUE, Cooling efficiency

## CUSTOMER MANAGEMENT

### GROWTH

- Customer specific Wizard based UI theme selection
- Customizable customer specific Dashboard , Real alerts, Alarms ,
- Ability to share Incidence's information acknowledgment & approvals
- 3D visualization of Data Hall and Assets
- Help Desk

## UNIFIED OPERATION CENTRE

### DATA CENTRE TEMPLATE

UNIFIED DASHBOARD    WORKFLOW    DASHBOARDS    KPI    EVENTS/ALERTS    MACHINE CONTROL    HISTORION

### IT/OT INTEGRATION LAYER

BIG DATA  
PLATFORM  
SiAP

PORTAL  
SiAP

## EQUIPMENT SUPPLIERS

**SERVICE LEVEL AGREEMENT**  
Response Time, Reliability, Flexibility

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### IT SYSTEMS



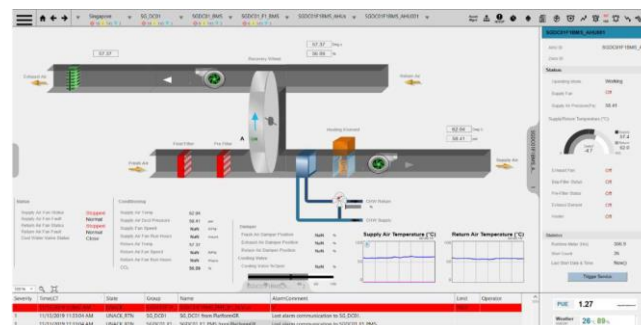
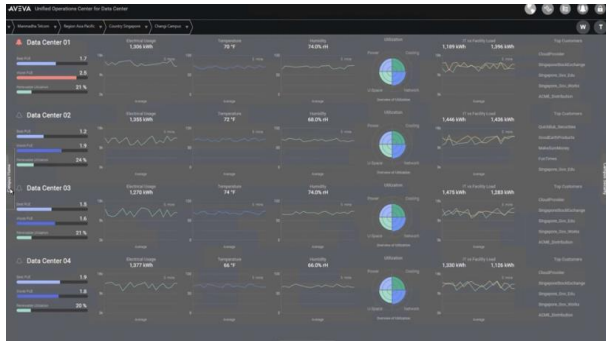
- IT racks, IT pods
- CRAC
- In-row cooling units
- Access floor power & Environmental sensors
- PDU's, rack PDUs
- Fire Suppression System
- Water Leak Detection System
- Physical security
- Surveillance Management System

## DATA CENTRE CUSTOMER

**SERVICE LEVEL AGREEMENT**  
Uptime , Availability , Performance, Reliability , Flexibility



# OPERATIONAL SUSTAINABILITY- UNIFIED OPERATIONAL DASHBOARDS



## Unified Operations Management - Monitoring & Control Capabilities

This capability is used to achieve real time integration with heterogenous BMS, SCADA, DICIM, CCTV etc through Industrial protocols such as Modbus , BACnet , OPC

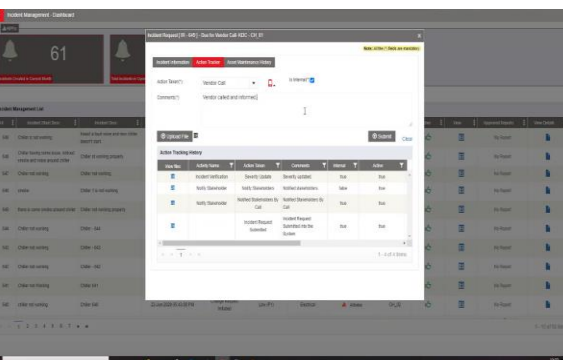
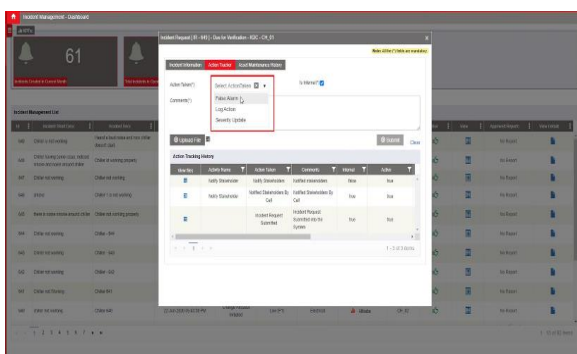
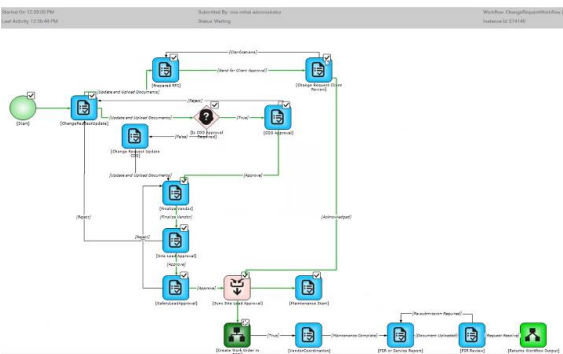
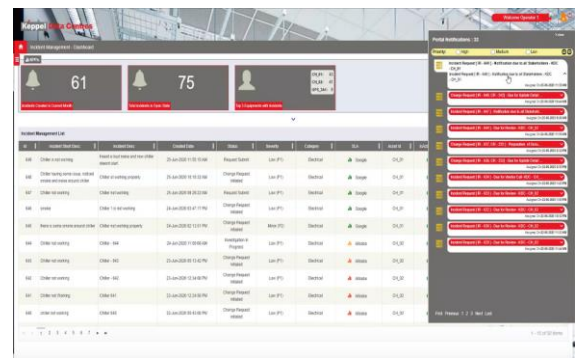
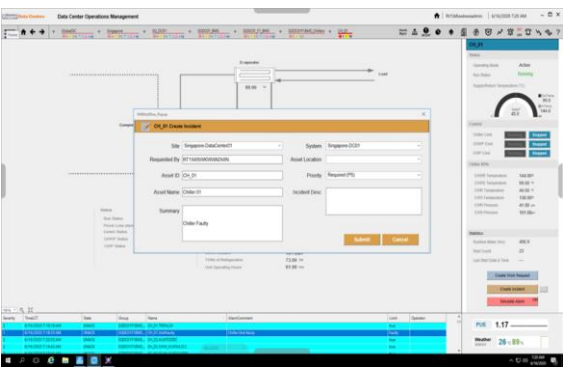
- Monitoring : Real time visibility of critical alarm, incidences & KPI
- Drill down capabilities for better situational awareness
- Control : Ability to control the BMS , SCADA and other equipment's
- Equipment templates : All M & E equipment's
- Situational Awareness : Asset model (Graphics, Logic, Face plates, Layout, Navigation) enables dynamic displays with Situation awareness displays
- Data management : Historization, playback
- Integrated PLC logic viewer

# OPERATIONAL SUSTAINABILITY & VENDOR MANAGEMENT- WORKFLOW MANAGEMENT

## Unified Operations Management - Workflow Management

Module is central pieces which collaborates information between integration and Monitoring, Asset Management and Portal modules to achieve OT/IT Service management to improve response time and operational productivity.

- Alarm & Alert escalation to vendors and track the actions of vendors on incidences till closers
- Monitor vendors and customer SLAs in term of uptime and response time
- Automate IT/OT service management to ensure reduction is human error , faster response and continues process improvement
- Extend the process beyond organizational boundaries to vendors and customers through mobile applications or by portal interface
- Accomplish complex tasks like auto calling , emails , SMSs and complex workflows based on specific needs of the client



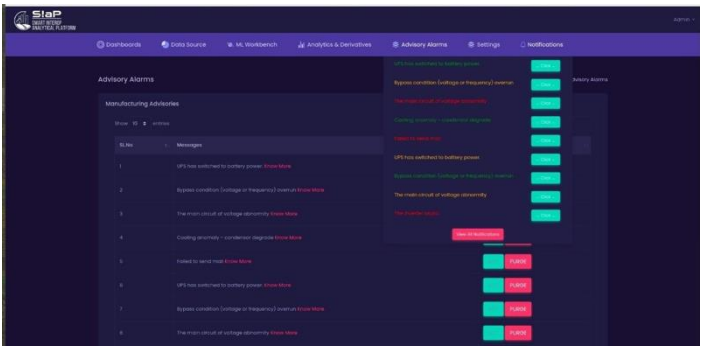
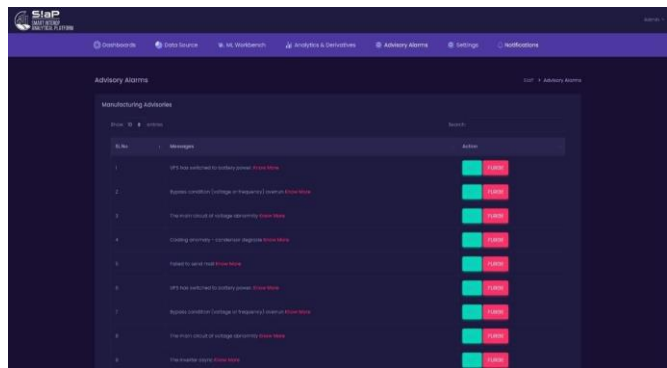
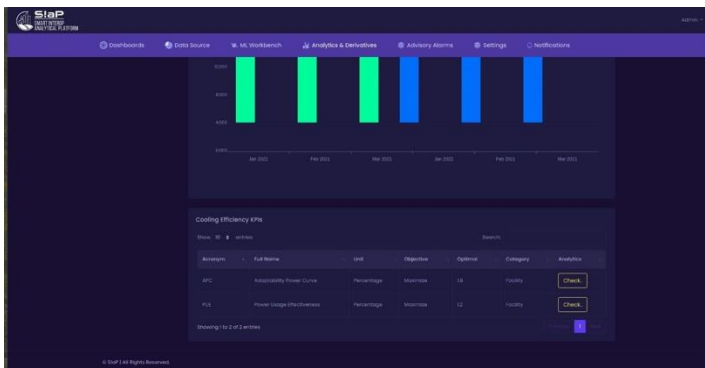
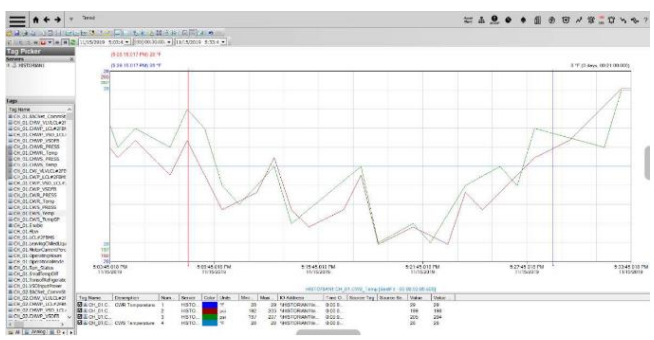
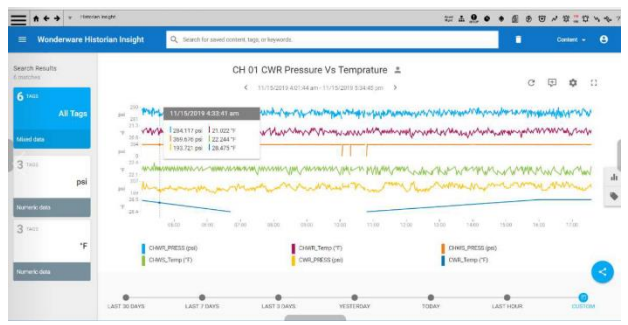
ID	Incident Desc	Created Date	Request	Status	Severity	Category	Customer
649	Heard a loud rattle and noise (Chiller 060011 start)	2020-06-25T06:25:15.41+00:00	Request Submit	Low (P1)	Mechanical		
648	Chiller of working properly	2020-06-25T04:46:32.11+00:00	Change Request Initiated	Low (P1)	Electrical		
647	Chiller not working	2020-06-25T03:56:22.05+00:00	Request Submit	Low (P1)	Electrical		
646	Chiller 1 is not working	2020-06-24T10:17:17.66+00:00	Change Request Initiated	Low (P1)	Electrical		
645	Chiller not working properly	2020-06-24T08:43:51.923+00:00	Change Request Initiated	Minor (P2)	Electrical		
624	Chiller failure	2020-06-18T07:19:33.95+00:00	Change Request Initiated	Moderate (P3)	Electrical		
620	CR01-Test	2020-06-18T06:23:38.68+00:00	Investigation in Progress	Moderate (P3)	Electrical		
619	Test	2020-06-18T06:14:43:22+00:00	Change Request Initiated	Low (P1)	Electrical		
618	gHJ	2020-06-18T06:05:29.15+00:00	Request Submit	Low (P1)	Electrical		

ITSM DEMO 1

ITSM OTSM DEMO 2

# OPERATIONAL SUSTAINABILITY - PREDICTABILITY

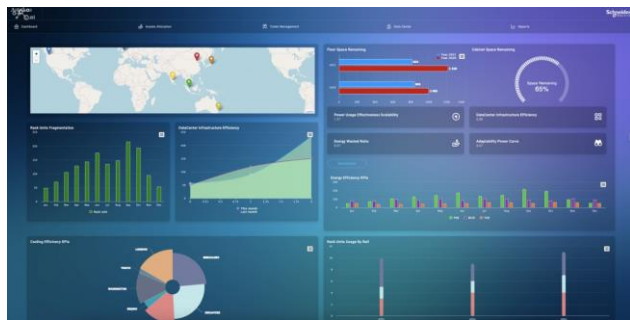
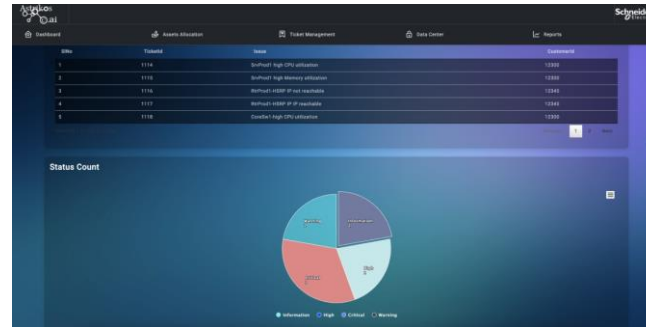
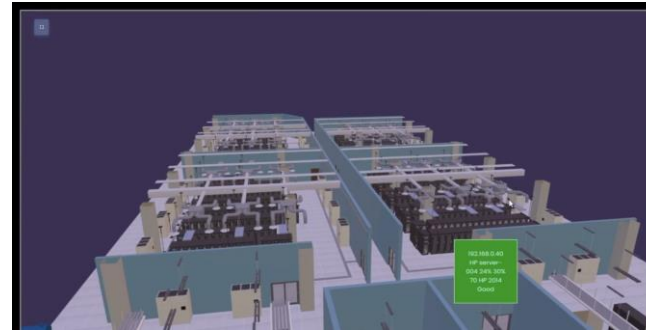
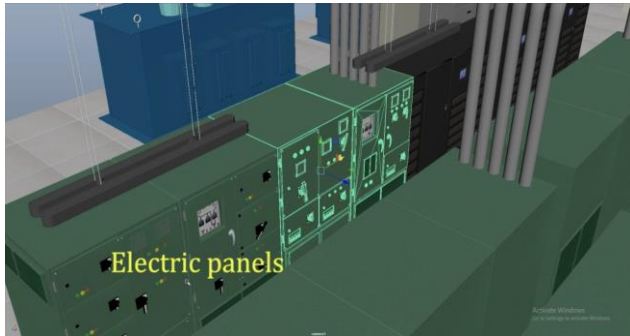
## Unified Operations Management - PREDICTABILITY , SUSTAINABILITY KPIs & EFFICIENCY KPIs



This is a big data analytics platform which gather the data from UOC through real time integration with heterogenous BMS, SCADA, DICIM, NMS , ERP , Help Desk and initiate AI and ML powered actionable intelligence interns of historical , descriptive , predicative and prescriptive analytics and advisories.

- Provides innovative ML workbench for user defined analytics
- Provides KPI analytics farmworker for sustainability assessment
- Predictive analytics which can be fed to workflow engine or UOC for operationalizing the advisories
- Energy and resource conservation framework
- Provides optimization analytics PUE , DCiE, DCE , APC and CADE up to 139 KPIs

# OPERATIONAL SUSTAINABILITY – CUSTOMER MANAGEMENT



## 3D PORTAL DEMO

## Unified Operations Management - Digital Twin and 3D PORTAL (Internal and Customer Transparency)

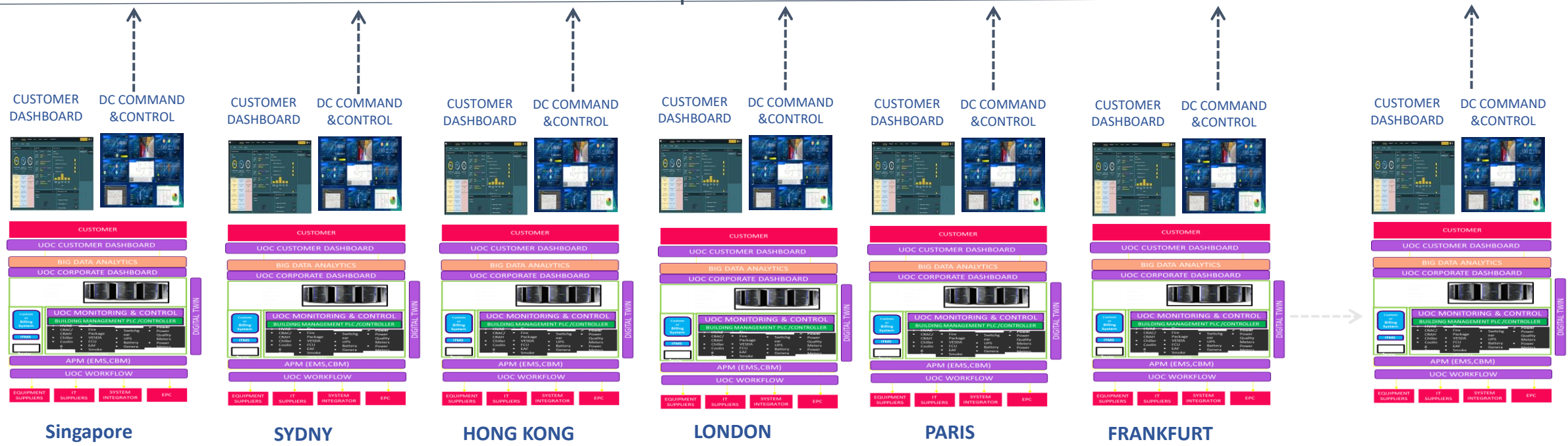
This capability is provided visibility and transparency of operation to tenets in real time

- Provides digital twin rendering of the respective data hall to tenets
- Provides flexibility to customize UI specific talents preferred design
- Provides real time visibility to KPI, Alarms, Alerts, Parameters respective assets owned by tenets
- Provides help desk services request management
- Provides tenant on-boarding capabilities
- Provides participation in escalation process and incidence tracking and reporting

# GLOBAL ROLEOUT STRATEGY - UNIFIED OPERATION DATA CENTRE



- Supervising & monitoring for all local sites through dashboard for critical alerts , alarms , operational KPI's , cost performance ratio , asset performance, Incidence reports , work in progress etc
- Analyze the operations, asset and cost performance ratio between and across geographies



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**Thank you**

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**Chinmay Hegde**



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